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MVN&I

MARIJKE VAN NUNEN AND INTERIORS



## **Introduction**

Heartwear was created in 1993 by Lidewij Edelkoort and her group of fashion designer friends. It is a non-profit organization that collaborates with artisans by helping them produce their products on a larger scale, without compromising their know-how, skills, culture or the environment they live and work in. Heartwear chooses to produce high level products and to distribute them across a large network with the help of department stores and magazines. Heartwear has created indigo-coloured textiles for fashion and interior designs. The profits are reinvested in the region where the artists live and the goal of the organization is for the local industry to become self-sustainable.



# HEART♡WEAR

## Background

The role of Heartwear is to work with local artisans (currently in West Africa, North Africa and India), helping indigenous cottage industries to tailor their products to occidental tastes without compromising the skill, knowledge, culture and environment of the region involved.

It is through the founding members of the group that Heartwear draws its unique and specific strength. Design talent is coupled with market insight.



# HEART♡WEAR

## Production

Heartwear chooses to produce high-level, quality products and to distribute them across a large network with the help of department stores and magazines.

Among the various projects, Heartwear has created indigo-coloured textiles for fashion and interior designs with artisans in Benin, ceramics with artisans in Morocco and khadi cotton in India.



# HEART♡WEAR

## Motivation

Once Heartwear has established a link with a region or a collective, it tries to sustain a long-term relationship by developing and evolving the local offer. These cottage industries will ultimately become independent, generating an economic impulse to the region through local and export markets.





# HEART♡EAR

## Home collection

Heartwear also has a home collection, like cushion covers, duvet covers, panels, tablecloths and candles.

In tribute to the craftsmanship and know-how, young globetrotting French nose barnabe fillion whose vision of the world can be captured in a scent, developed a candle relying on the ancient codes of perfumery. A candle to provide warmth, light, hope and well being – a time for sharing. An applause to all of those who joined us faithfully on an extraordinary adventure and made the continuity possible.

Inspired by the universal presence and the timeless power of Indigo, a scent that is both dense and light, creating an atmosphere of blue oscillating between light blue and black, driven by the power of cedar resin and hints of leather. An explosion of exotic, spicy, earthy and musky scents mixed into one candle. Resulting in an extraordinary fusion of cocoa, almond with oak moss and galbanum to magnify the ingredients of nature. A whiff of different cultures. A whiff of elegance and modernity.

Let's keep the flame alive, let's celebrate!



# HEART♡EAR

## International distribution MVN&I

During her visits to fascinating countries and cultures, Marijke van Nunen got passionate about traditional and characteristic products. Together with a widely developed experience in buying art and decorating homes, she also has, as an international distributor, a special selection of unique brands for home and fashion collections.

All brands have their own special background and we would like to support the survival of the traditional crafts. Trademarks that are extraordinary and exclusive in their styles. Besides, Marijke offers collaboration and support together with many years of knowledge and experience.

MVN&I reflects the peculiarity and passion for the profession in which Marijke goes her way and makes her choices. She is always looking for a combination of the uniqueness of her products and the business value of these.













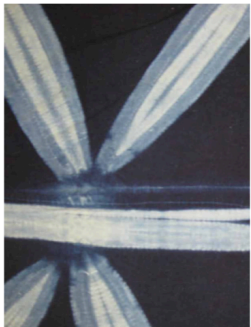
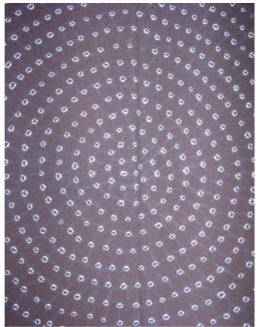
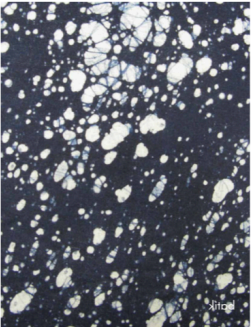
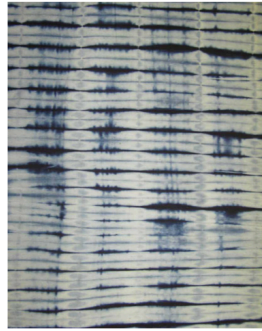














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